

Abbeyfield expands it's markets and welcomes new staff members to the team

A note from the Managing Director



We are really pleased to welcome all of our customers and suppliers to our stand during SIAL. Our first year of operation has gone really well and we have established a team that is second to none in the industry. We have also expanded our product range and the markets in which we operate. We have re-entered all of our previous markets and have been successful in obtaining a number of major contracts in Iran. This newsletter gives you more detail of what we have been doing over the last year.

We look forward to meeting you during the fair to discuss our future cooperation in more detail.

Yours Sincerely,

Paul Murphy



Abbeyfield appoints new International Sales Director

Mr. Faouzi Benarab the former Trading Director of Agra Trading has recently joined our team as International Sales Director. Faouzi has been involved in the meat industry in Algeria over the last twenty years and held key positions in Algerian linked Government companies.

He has worked in Agra Trading for the last five years and was a key member of its team. His reputation and integrity are well known in the industry and he has always managed his trading activity to protect both the supplier and the customer. This value system is core to the business philosophy of Abbeyfield.



Abbeyfield opens new food ingredients division

Mr. Philip Ogle has joined Abbeyfield as General Manager of our food ingredients division. He previously worked in Agra Trading as a trader. He travels the world in search of the best choice and quality nuts and food ingredients available.

He sources from India, Vietnam, China and South America depending on relevant seasons. He has over 20 years experience in the ingredient business ensuring that our customers requirements and specifications are always met.



Abbeyfield re-enters the Iranian market

Paul Murphy has worked in the Iranian market since 1985 and was one of the major suppliers from Brazil to Iran over the last eight years.

Earlier this year, Abbeyfield re-entered the Iranian market signing several major contracts with some of the key buyers in the market.



Abbeyfield expands its logistics department

Our logistics department has expanded with the addition of Renata and Ana Maria under the watchful eye of Colum Keogh our Operations Director. Our key principles of time, quality and safety remain paramount to every customer.

All our customers receive a weekly report on the progress of their shipments which keeps them informed of any changes which might occur during the course of production and shipping, this service has proved very useful to date.



Abbeyfield appoints new General Manager of quality control

In January of this year we appointed Thomas Mckenna as General Manager of our quality control department. Tommy has over 28 years experience in quality control. Tommy has added a wealth of experience to the department and has travelled extensively ensuring that all specifications and shipments are strictly adhered to.

Abbeyfield opens new operations office in Brazil

During the year we appointed a new quality control manager, Laura Garin in Brazil, to coordinate the production, quality control and shipping of product in South America. Laura is responsible for our team of quality control experts who supervise every contract during its production.

Abbeyfield appoints a representative for the Russian market

In September of this year, we appointed Ekaterina Ivashko as our representative for the Russian market.

Katya will be based in Moscow and will look after our activities on the ground in Russia and the CIS.

Abbeyfield appoints a new raw material buyer for Ireland & the UK

Maurice Green joined our team during the summer to take care of our raw material purchases for Ireland and the UK. Maurice has over 40 years experience in the industry and is well know within the industry.



Abbeyfield moves office

Due to our continued expansion, we have moved to new offices where we can now be contacted at 1 Priory Hall, Stillorgan Rd, Co. Dublin, Ireland.

Tel: + 353 1 214 37 88 Fax: + 353 1 214 37 89

Abbeyfield launches its new website

In September we launched our website www.abbeyfieldfoods.com which outlines our complete range of products and services. Please log on to keep up to date with everything that is going on.

Abbneyfield expands its product list into dried fruits & seeds, vegetables & honey

Since the expansion of our Sales Team we have expanded our product base further. We are now involved in dried fruits, seeds, honey and vegetables. The following is an outline of each of these products.

Dried fruits & seeds



We can supply an expanding range of dried fruits and seeds which include apple, apricot, cherry, peach, pear, prunes, raisins, strawberries, dates, figs, vanilla and cinnamon.

Our seeds include pumpkin, sesame, sunflower, caraway and poppy seeds.

Vegetables



We are presently sourcing and supplying fresh and frozen vegetables worldwide, which include broccoli, sprouts, peas, green beans, spinach, carrots, frozen potato wedges and fries.

We can provide individual labelling and custom packaging in accordance with our customer requirements.



Honey

We have started to source and supply honey from South America. Honey is a highly nutritive sweetener. It also provides a number of medicinal functions, with anti-bacterial to anti-viral properties.



Honey has a very long history however due to its rarity and high cost in the past its popularity decreased. Today due to the increased interest in and benefits of eating high quality natural foods there is a renewed interest in honey. Abbneyfield is now actively sourcing honey for its customers throughout the world.



Abbeyfield prides itself on sourcing only the highest quality products from around the world

Quality & sourcing

Abbeyfield sources its products globally, with market conditions and customer requirements determining when and where. Primarily, sourcing will be carried out in Brazil, Uruguay, Paraguay, Argentina, Ireland, Europe, Asia, Australia, New Zealand and the USA.

Our Export Markets include Europe, Algeria, Tunisia, Egypt, Libya, North, West and South Africa, Near and Middle East, Iran, China, Asia and Russia.

For our suppliers, Abbeyfield brings with it an expertise in local market conditions and cultural differences. This is essential in understanding the product requirements for a specific market. This in turn allows the producer to concentrate on their core business. Abbeyfield can operate with both small and large contracts.

At Abbeyfield, we dedicate our time to ensuring that our customers receive the best options in terms of choice, quality, price and efficiency.

Abbeyfield at Sial 2008

We like to get to trade shows and meet people to find out what their food sourcing needs are in order to fill your requirements and specifications. This year we are attending Sial Paris 2008.

Abbeyfield Foods the Global Food Sourcing Company is pleased to welcome you to our stand NO. 154, Hall 6G during the fair.

A lot has happened at Abbeyfield over the last year, and we are delighted to take this opportunity to fill you in on some of the changes that have taken place since ANUGA 2007.

Our product range includes:

- Beef — we offer a range of products, fresh or frozen which are produced to our customers specifications including Halal Slaughtered products.
- Lamb — we supply lamb from Ireland, United Kingdom, Europe, South America, Uruguay, Chile, Asia, Australia and New Zealand.
- Fish — we offer a wide range of fish and seafood products from South America, Ireland, United Kingdom, Europe, Asia, China, and the North Atlantic.
- Chicken — we supply chicken, hen, turkey and duck from Ireland, United Kingdom, Europe, South America, USA, China and Asia.
- Nuts — we travel the world in search of the best choice and quality nuts available.
- Vegetables — we source fresh and frozen vegetables worldwide according to our customer needs.
- Pork — we supply pork products from Ireland, United Kingdom, Europe, Canada, USA, South America and China.

